

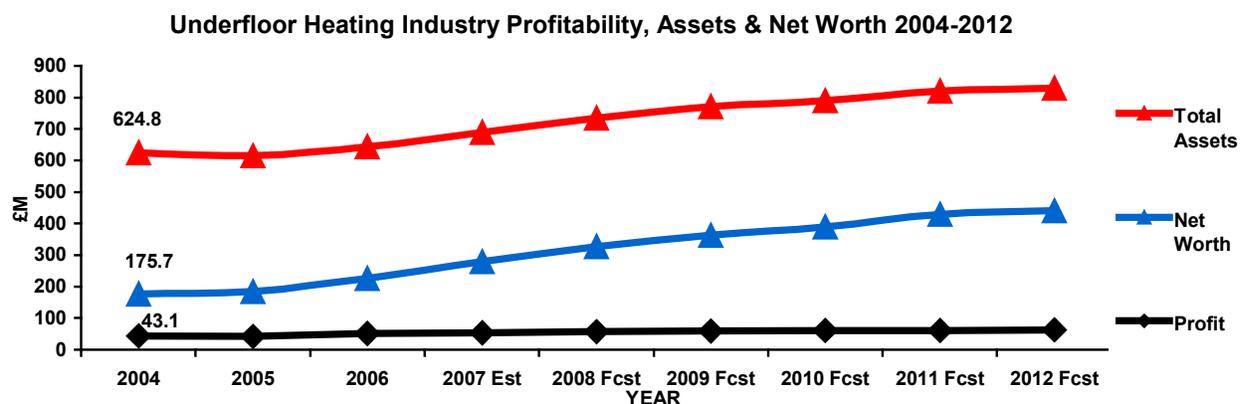
Underfloor Heating Market 2008 Suppliers Rank & Profile

MTW Research have published a brand new "Underfloor Heating Market *Suppliers Rank & Profile*" Report for 2008, providing total and average industry sales revenue & profitability, competitor analysis, market ranking and key financial profiles on more than 70 UK Underfloor Heating suppliers for the last 3 years.

This timely new publication tracks and forecasts the performance of the industry and individual companies' performance. The report provides the fastest, easiest and most cost effective method for undertaking competitor analysis and market research within the underfloor heating market. Written specifically for manufacturers, distributors and contractors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the competitive Underfloor Heating Industry.

This 100+ Page Report Includes:-

- Underfloor Heating Industry Total **Sales Revenue** 2004-2012
- **Industry Averages** – Turnover, Net Worth, Profitability, Assets etc.
- **Leading Suppliers Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each Supplier, including an 'at a glance' financial health chart.



Key Benefits Of This 150+ Chart Report Include:-

- Understand Current & Recent Overall **Industry Sales Trends**
- Identify The **Ranking & Performance** Of Your Competitors
- **Benchmark & Monitor** Your Company Against the Industry
- Track & Monitor Your **Competitors' Financial Performance**
- Identify & Assess Possible **Acquisition Targets**
- Determine the Possible **Key Threats** to Your Business
- Pinpoint Who Is Exploiting Current **Market Opportunities**

Specific, Relevant & Effective

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RESEARCH
COMPETITOR ANALYSIS

Underfloor Heating Market 2008
Supplier Rank & Profile Report

Key Features Of This 100 Page Report Include:-

INDUSTRY TRENDS 2004-2012 – More than 20 Charts...

- **Financial Trends in Underfloor Heating Market 2004-2012, including**
 - **Total Sales Revenue** Estimates 2004 – 2007, Forecasts to 2012
 - **Total Profit** Estimates 2004 – 2012 for Wet & Dry UFH Suppliers
 - **Total Assets, Liabilities & Net Worth** of Suppliers 2004-2012
 - **“Average” Supplier Profile** 2004-2012 – Turnover & Profit Estimates
 - **Industry Averages 2004-12** - Assets, Debts, Net Worth & Employees

RANKINGS – More than 20 Charts...

- **The Leading Companies in 2007...**
 - Ranked by Estimated / Actual **Sales Turnover** in 2007
 - Each Company **Ranked by Profit** Estimates in 2007
 - Ranked by Combined **Current & Fixed Assets** in 2007
 - Industry Position by **Net Worth Estimates** in 2007, Number of **Employees** 2007

PROFILES – More than 400 Tables...

- **1 Page Financial Profile for 70+ Companies, including...**
 - Full, Registered Postal Address
 - Company Type (e.g plc, private limited etc), Brief Description of Activities
 - 3 Years Balance Sheet of Debtors, Assets, Liabilities & Net Worth
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Easy to Reference, Comprehensive Data Spreadsheet, including...**
 - Full Company Name & Registered Postal Address
 - Company Type, Incorporation Date, Brief Description of Activities
 - 3 Year Turnover & Profit Made Where Where Reported
 - Balance Sheet of Debtors, Assets, Liabilities & Net Worth, Number of Employees.

This Report Facilitates:-

• **Fast and Effective Competitor Analysis**

With the report providing an Industry Overview including averages, a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance and estimated ranking for each company included in the report.

• **Benchmark & Monitor your Company's Performance against the Industry**

3 years of the most recent accounts available, supported where appropriate by our own estimates, is supplied for each company enabling the reader to understand the position of your company in the market and gauge its performance against your competitors in recent years.

• **Turnover Estimates for Every Company**

MTW reports are unique in that we have provided an estimate for turnover for every company listed, enabling smaller and medium sized companies to gauge their market share, as well as the larger companies.

• **Track and Monitor Your Closest Competitors' Financial Performance**

Key financial data, turnover and profit estimates are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track their competitors' performance in recent years, enabling further SWOT analysis.

• **A Company Listing More Relevant to Your Market**

MTW Research have been researching and writing market reports in this industry since 1999 and as such we are able to develop a company listing which is more relevant to your chosen market, saving you time and money.

• **Identify and Assess Possible Acquisition Targets**

The ranking section of this report, coupled with and the provision of key financial data such as turnover & profit estimates, assets, liabilities and net worth for the last 3 years in the Profiles section, enables the reader to quickly identify possible acquisition targets.

• **Save Your Company's Time & Money**

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective market and competitor analysis. We focus on providing what's important in an easy to reference and use format.

To Order, Complete & Return the Form Below or Order Online at www.marketresearchreports.co.uk

70+ Companies Included in the Report:-

Allbrite UK Limited	Floor Heatech Limited	Leemick Limited	Thermoboard Limited
Anderson Floor Warming Limited	Floor Heating Systems Limited	Mathewson	Tog Systems Limited
Begetube UK Limited	Floor Heating Systems Projects	Multibeton Limited	UK Underfloor Heating Limited
C J Electrical Ipswich Limited	Flowcrete Group Plc	Nu Heat UK Limited	Underfloor Direct Limited
Chelmer Heating Services Limited	Glen Dimplex Home Appliances	Paragon Systems Scotland	Underfloor Heating Now Limited
Chelmer Heating Supplies Ltd	Global Trace Heating Limited	Pederson Limited	Underfloor Heating Supplies
Chromalox UK Limited	Heatmat Limited	Plumb Partners Group Limited	Underfloor Heating Systems
Comfort Zone Systems Limited	Heatmiser UK Ltd	Polypipe Building Products	Underfloor Solutions Limited
Continental UFH Ltd	Heatwave Associates Limited	Radiant Heating Solutions Limited	Uponor Housing Solutions Limited
Cross Electrical Nottingham	Hidden Heat Limited	Rayotec Limited	Uponor Limited
D C Sales & Sons Limited	Hypocaust Limited	Reid Underfloor Heating Scotland	Warmafloor GB Limited
D K Heating Systems Ltd	Invisible Heating Systems Limited	Rettig UK Ltd	Warmfloor Limited
Danfoss Holding UK (DEVI)	Ipec Systems Limited	Speedheat UK Limited	Warmfloor Solutions Limited
David Robbens Underfloor Heating Systems	John Guest International Limited	Step Warmfloor UK Limited	Warmfloors Limited
Ebeco UK Limited	John Guest Limited	Supawarm Limited	Warmup PLC
Eco Hometec UK Limited	John Hale Bognor Regis Limited	The Floor Warming Company	Willis Heating and Plumbing Co
Encompas Limited	Karaden Limited	The Underfloor Heating Company	
Evenheat Limited	Klima Underfloor Heating Limited	Thermal Reflections Limited	
Flexel International Limited	Lakeland Underfloor Heating Specialists	Thermalfloor Underfloor Heating Systems Limited	

This Rank & Profile Report Includes:-

<u>Industry Overview</u>	<u>Rank</u>	<u>Profile</u>
<p><i>Provided in chart format:-</i></p> <ul style="list-style-type: none"> • Total Industry Sales Revenue • Total Industry Profit • Total Assets, Net Worth • Total Industry Liabilities • Average Supplier Sales • Average Profitability • Average Assets & Worth • Average Liabilities / Debts • Average No. of Employees 	<p><i>Provided in tabular format:-</i></p> <ul style="list-style-type: none"> • By Turnover • Individual Turnover Estimates • By Profit Before Tax • By Growth in Assets • By Net Worth • By Growth in Net Worth • By Number of Employees <p style="text-align: center;">Download a Sample at www.marketresearchreports.co.uk</p>	<ul style="list-style-type: none"> • 3 years Financial data and estimates • Turnover & % Change (where reported) • Profit Before Tax & % Change (where reported) • Debtors Value (i.e. money owed each year over the last 3 years) • Fixed Assets (e.g value of land, buildings, vehicles, equipment etc) • Current Assets (i.e cash & other assets which could be sold in 1 year) • Current Liabilities (i.e debts due in 1 year) • Long Term Liabilities (i.e debts beyond 1 year) • Net Worth (i.e total assets less total liabilities) • Brief Description of Activities, Incorporation Date • Full Registered Address & Postcode • Ultimate Holding / Parent Company (if applicable) • Number of Employees (estimates given)

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